

WTVI (TV), Charlotte, North Carolina
 Central Piedmont Community College
 Annual EEO Public File Report
 Reporting Period: July 22, 2023 through July 21, 2024

There were 4 full-time vacancies filled during the reporting year.

Position Title	Number Interviewed	Learned about job Opening/Referred from
WTVI Director of Media Operations – 8/12/2023	4 Total Interviewed – 1 Hired, CPCC.edu job board – (2 referrals) –	Successful candidate came from Cpcc.edu job board
WTVI Producer/Videographer/Editor – 10/10/23	4 Total Interviewed – 1 Hired - TVjobs.com, Cpcc.edu, NC Comm Colleges, WTVI PBS Charlotte website/job board –	Successful candidate came from WTVI PBS Charlotte website/job board
WTVI Production Manager – 1/5/24	6 Total Interviewed – 1 Hired - TVjobs.com, Cpcc.edu, NC Comm Colleges, WTVI PBS Charlotte website/job board –	Successful candidate came from WTVI PBS Charlotte website/job board
WTVI Development Specialist – 2/1/24	3 Total Interviewed – 1 Hired - TVjobs.com, Cpcc.edu, NC Comm Colleges, WTVI PBS Charlotte website/job board –	Successful candidate came from WTVI PBS Charlotte website/job board

These recruitment sources were utilized to advertise all WTVI open full time positions vacancy:

Source	Phone	Contact	Address	City	State	Zip
NC Community Colleges Website	919-807-7100	NC Community Colleges job board at www.nccommunitycolleges.edu/jobs	200 West Jones St.	Raleigh	NC	27603
TV Jobs.com	800-374-0119	Mark Holloway, Broadcast Employment Services at admin@tvjobs.com	P.O. Box 4116	Oceanside	CA	92052

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CPCC Employment Website	704-330-6601	Rainelle Salas, Director Talent Acquisition	P.O. Box 35009	Charlotte	NC	28235
WTVIPBS Charlotte Website	704-330-5940	Amy Burkett, Director and General Station Manager	P.O. Box 35009	Charlotte	NC	28235

Supplemental Outreach Activities and Initiatives:

Initiatives:

- All station personnel and interns participated in a session mandated by the Corporation for Public Broadcasting on Avoiding Sexual Harassment in the Workplace on 04/11/2024.
- WTVI employees strive to support long-term, ongoing, and comprehensive initiatives to diversify public media. This project further advances the commitment to elevate diverse voices and accelerate the transformation of public media's producing ecosystem to include more diverse perspectives in key production roles.

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Internship Programs

WTVI/CPCC also hosted internships for 5 students of broadcasting from Central Piedmont Community College, Queens University, Penn State University, and University of North Carolina Charlotte. 2 students interned from August 2023 to December 2023, 2 students interned from January 2024 to May 2024, and 1 student interned from May 2024 to July 2024. Internship Program is designed to provide college students a practical and valuable experience that complements their major field of study. The program creates meaningful, hands-on experiences and gives students a glimpse into the world of public media. Interns work on key projects and are actively involved in business-critical work; they gain a global view of PBS by working collaboratively within their teams and across departments. This is a year-long fellowship program that embeds promising filmmakers and rising executives into existing productions, to help them gain the experience necessary to advance their careers. In addition to supporting filmmakers, it will accelerate changes in the producing ecosystem by bringing more voices into the production process, and creating a wider pool of diverse candidates who make significant contributions to public media in both producing and executive roles.